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INTRODUCTION

SIMON ARZT Hundred Years History

Simon Arzt Building represents an important historical era and an architectural icon in the history of Port Said.

The building we are renovating was built in the first quarter of the last century.

It gained a special place in the urban fabric line of Palestine Street overlooking the façade of Port Said from the western side of the canal. The large shop, which is considered the first mall in Egypt and the second oldest mall in the world, was built in the traditional style in front of the Suez Canal in 1922.



OLD FACADE





UPCOMING FACADE

SIMON ARZT Hundred Years History

- The first floor is dedicated to international brands, ensuring strong visitor traffic and attracting a high-end audience.



- The upper floors are allocated to the luxury Maison du Canal (Simon Hotel), which enhances footfall quality and increases demand for the retail spaces within the mall.



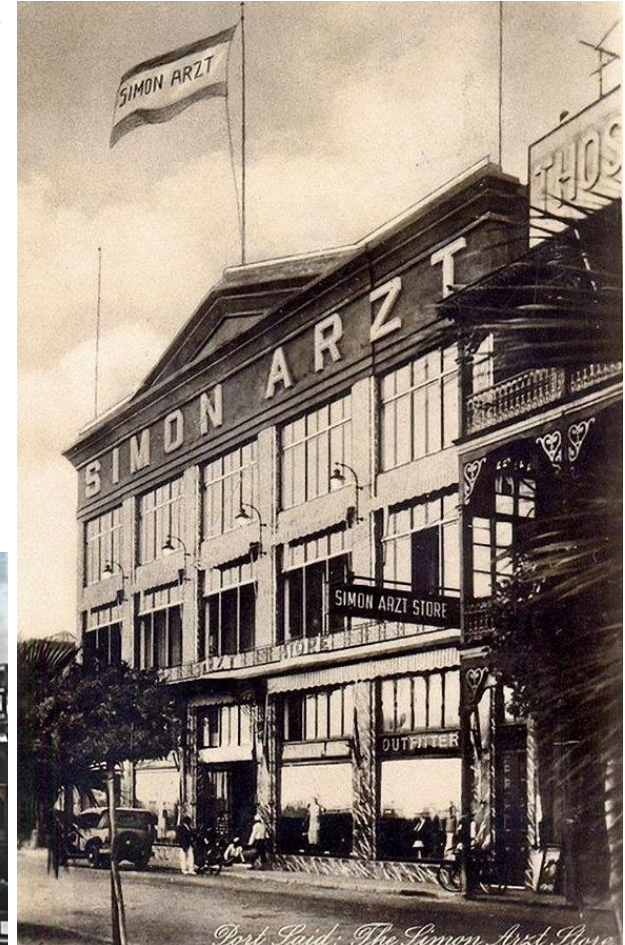
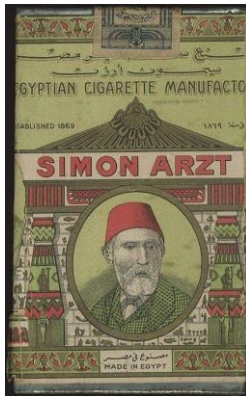
HISTORICAL BRIEF



Simon Arzt was a Market and tobacco store in Port Said that was made for foreign fishermen and sailors who pass by on ships from the Suez Canal shipping lane. It was founded in the early twentieth century with an architectural design that is not found in our current era except in Napoli.

Store founder

- The owner of the store was Simon Arzt, a Turkish-Jewish tobacco farmer who arrived in Port Said in 1869 to invest his money in Egypt, the same year the Suez Canal was opened. He opened tobacco factories in Cairo and Alexandria from 1907 to 1913
- After becoming famous in Cairo and Alexandria, “Simon Arzt” began his journey with Port Said Governorate and moved there and created the large store, which was the first mall in the known current style in front of the Suez Canal in 1923, and it was named after him “Simon Arzt.”

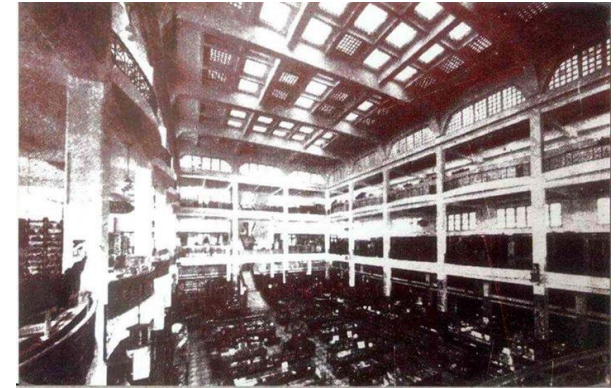


HISTORICAL BRIEF



The architectural design of Simon Arzt store

- The architectural design of Simon Arzt's store disappeared from our current era, and there is only one building similar to the building in Port Said. It is an antique store in Napoli, Italy, and it is also belonged to Simon Arzt's family.
- It was built in a European style similar to the "Galleria Vittorio Emanuele II" stores in Milan and Napoli, Italy. It was built on an area of 2000 m.sq , with a 40 meters facade, and it consisted of a rectangular hall with showrooms on two floors.
- The roof was made of stained glass to allow natural light to enter it from everywhere.



1869



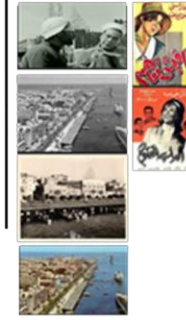
1923



1938



1956



1970



2021



soon

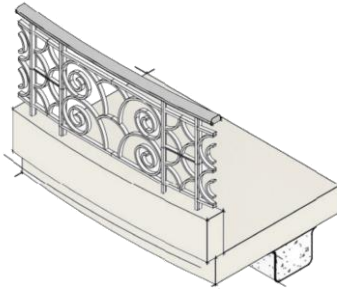


TIMELINE

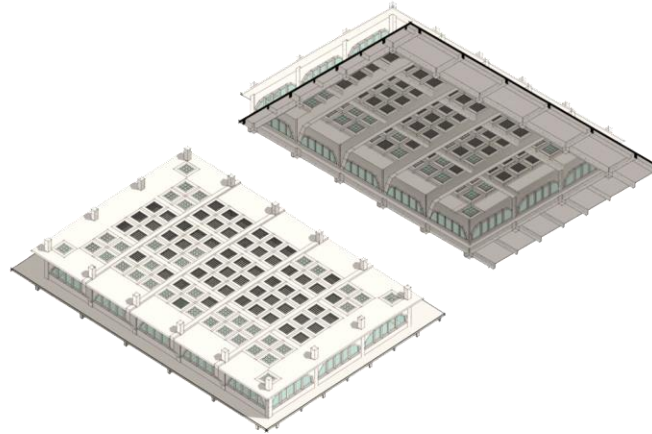
Design Concept

- A unique design combining the magic of heritage and the art of modern architecture in **Art Deco Style**, showing the spirit of past, present and the future.
- Reflecting the aim to be considered a unique outstanding shopping and entertainment experience.

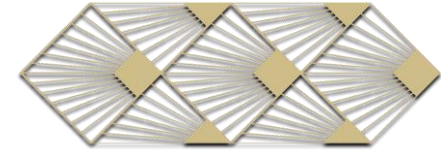
Architecture Elements: Railing Form



Skyligh t



Interior Pattern



Old Entrance Floor



SIMON ARZT LOCATION

Location

Simon Arzt is located in a prime location as it has a view over the Suez canal as its easy accessible from the city's most famous land marks ,which are only a short drive away.

Simon Arzt is located

- 1 min away from Port-said ferry
- 3 min away from Ferial garden
- 2 min away from The lighthouse
- 2 min away from Italian house
- 5 min away from Suez canal authority
- 8 min away from The greatness of Egypt statue
- 8 min away from Port Said touristic walk



NEAR-BY LAND MARKS



ElManshiah Square



PortSaid Ferry port



Ferial Garden



PortSaid Lighthouse



Casa d'Italia



Egypt Plaza



De Lesseps statue Base

SIMON ARZT OVERVIEW



Location

10th Palestine St, Port Said Governorate

Area

About 2000 m.sq

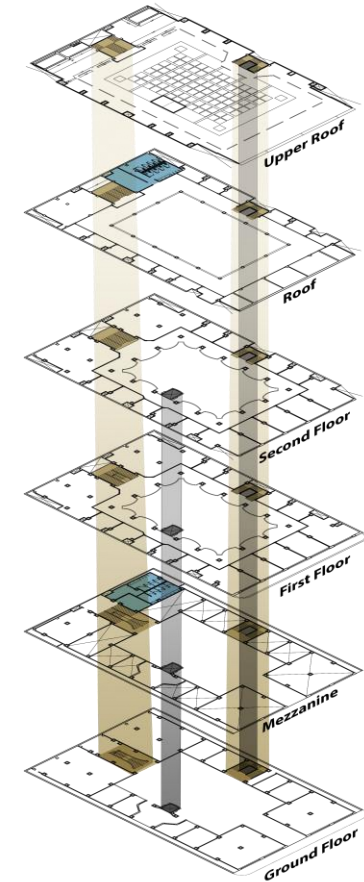
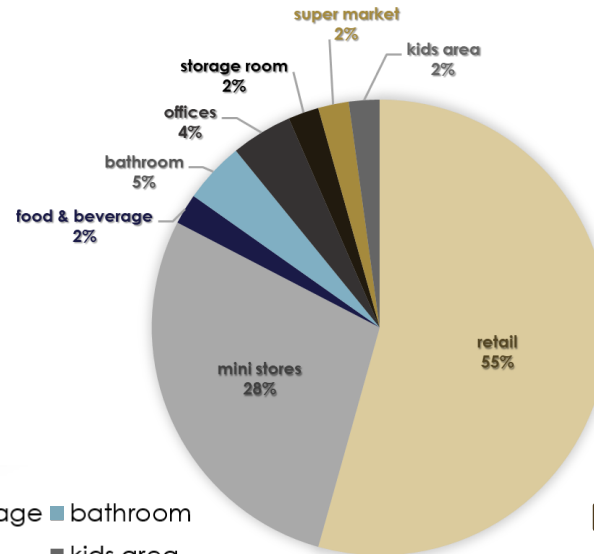
Floors

It consists of 6 floors (ground floor ,mezzanine ,1st floor with a terrace ,2nd floor ,roof and upper roof)

Units

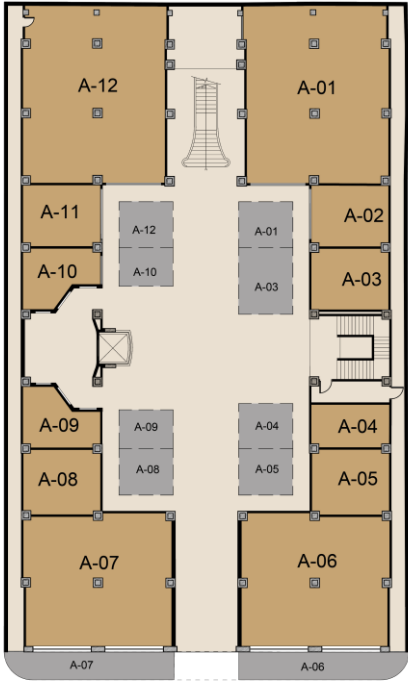
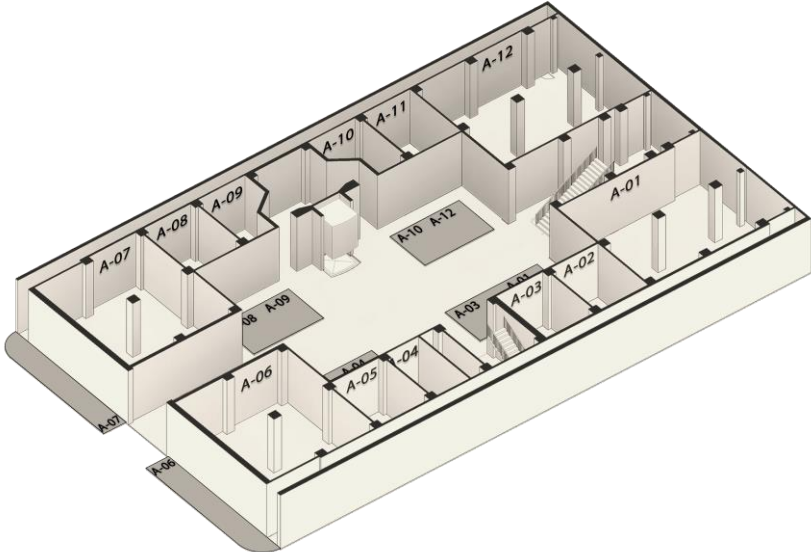
It consists of 56 units

retail	(25)
mini stores	(13)
food & beverage	(11)
bathrooms	(2)
offices	(2)
storage room	(1)
super market	(1)
kids area	(1)

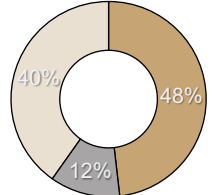


Ground Floor Plan

FUNCTION	AREA	NOTES
Retail area	720 m.sq	
Optional area	173.8 m.sq	
Public area	600.66 m.sq	Includes (entrance – stairs - electricity room – storage – elevators - serving corridors)
Total area	1494.46 m.sq	

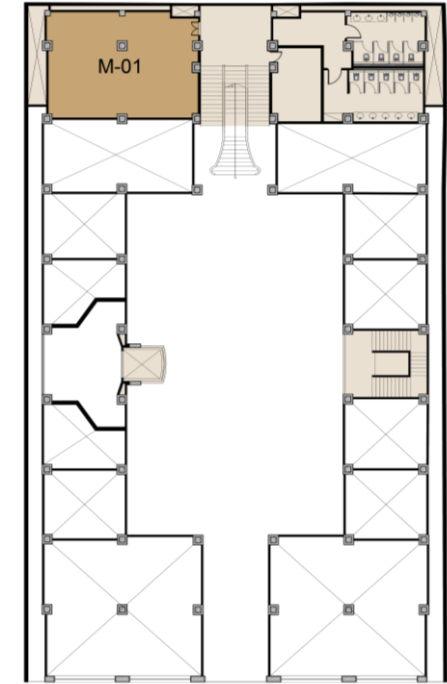
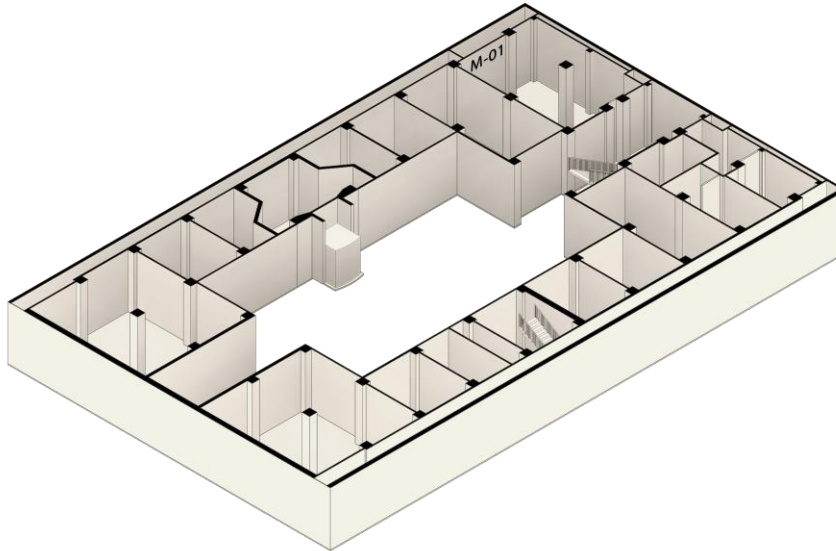


■ retail area ■ optional area □ public area

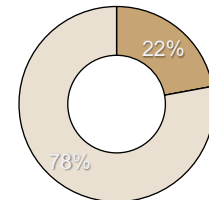


Mezzanine Floor Plan

FUNCTION	AREA	NOTES
Retail area	81.4 m.sq	
Public area	205.67 m.sq	Includes (storage- WC -ducts)
Total area	287.07 m.sq	

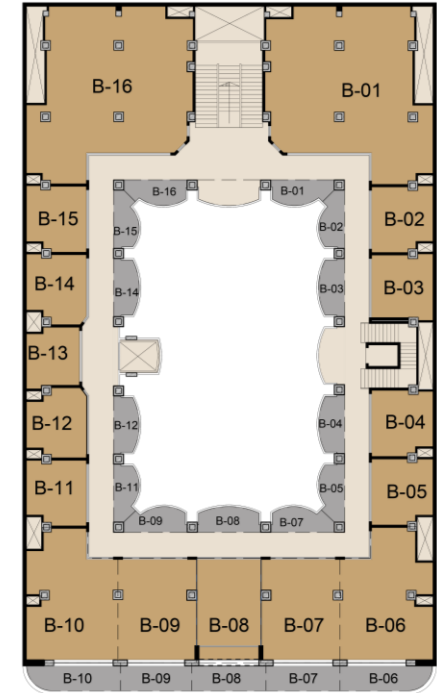
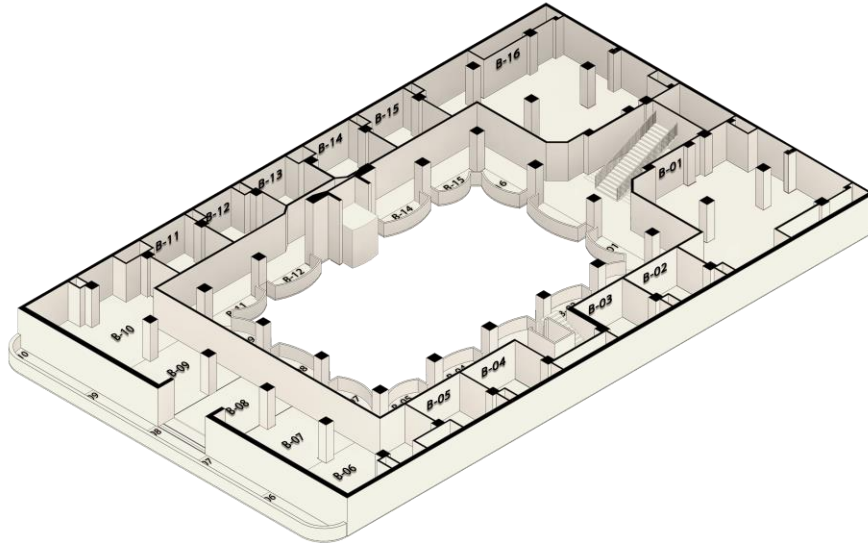


■ retail area ■ optional area □ public area

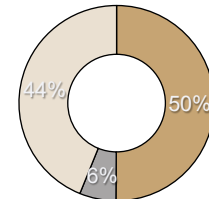


First Floor Plan

FUNCTION	AREA	NOTES
Retail area	752 m.sq	
Optional area	90.5 m.sq	
Public area	364.1 m.sq	Includes (stairs - ducts – corridors)
Total area	1206.6 m.sq	

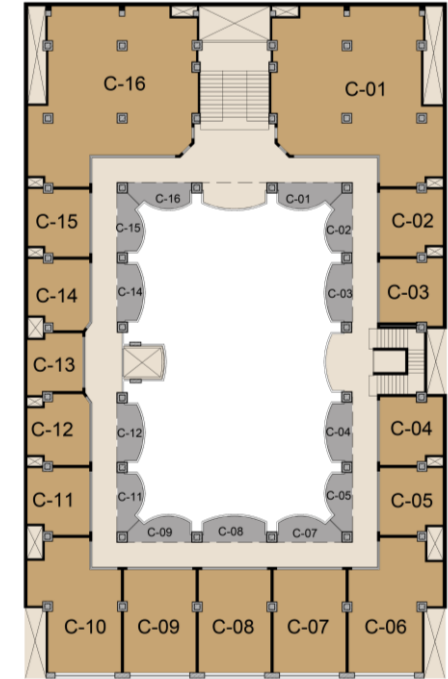
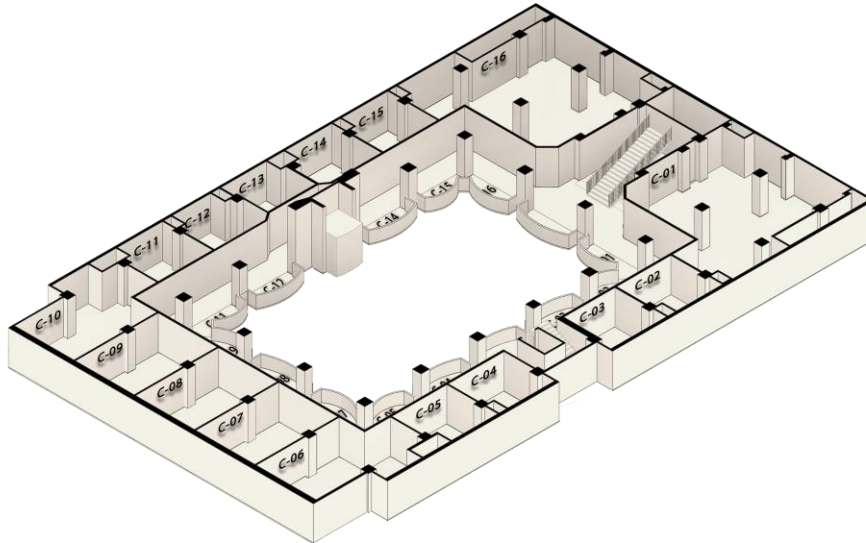


■ retail area ■ optional area □ public area

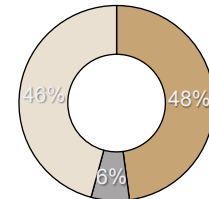


Second Floor Plan

FUNCTION	AREA	NOTES
Retail area	688.5 m.sq	
Optional area	90.9 m.sq	
Public area	369.4 m.sq	Includes (stairs - ducts – corridors)
Total area	1148.8 m.sq	



■ retail area ■ optional area □ public area





Maison du Canal (Simon Hotel)

Stay tuned for the grand opening of one of **the most elegant and luxurious hotels overlooking the Suez Canal**, offering the finest view in Port Said.
A new destination for luxury, redefining elegance and honoring history... coming soon.

Maison du Canal (Simon Hotel)





Maison du Canal (Simon Hotel)



Designed to offer an atmosphere of tranquility and privacy, the hotel spans two floors and features 21 diverse hospitality units

2 Royal Suites: Appointed to the highest standards of luxury, offering direct and unobstructed views of the canal.

17 Hotel Rooms: Combining modern comfort with an insightful design that caters to the diverse needs of every guest.

2 Premium Duplex Units: Set across two floors, featuring breathtaking views.

Interior
Pattern

Facilities

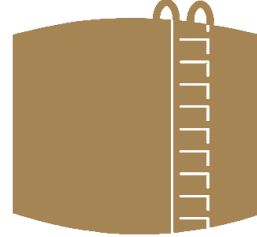
Passenger
and
large
elevator



Fire
Fighting
system



Water
Tanks



Central
Power
System



ATM
center



Central air
conditioning



Backup
Generator



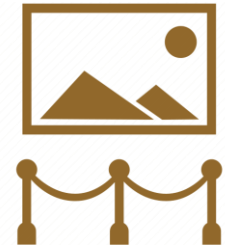
Nurser
y



Security
System



Museum



Facade



Outdoor area



Outdoor area

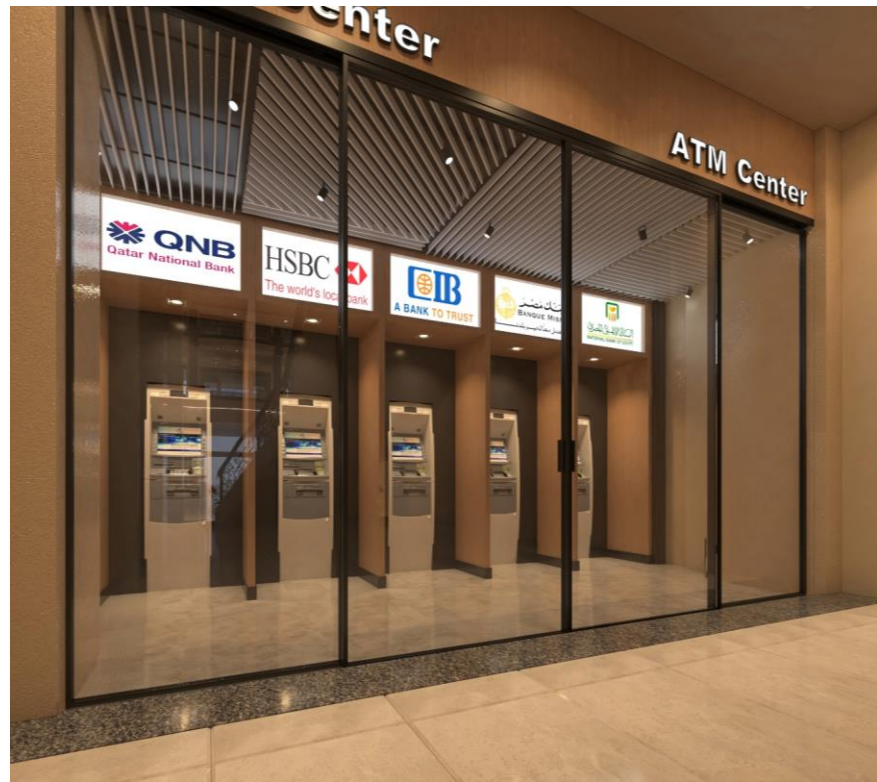


Entrance Hall



PANORAMIC ELEVATOR





ATM center

Interior shots

W.C "Women"



W.C "Men"



Interior shots

Pandora

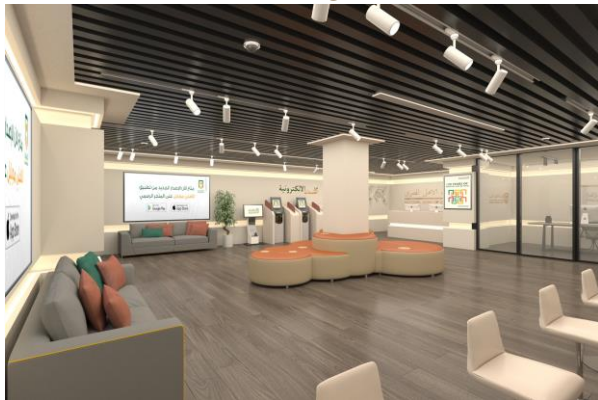


EL-Araby group



Interior shots

National bank of Egypt



EL-Araby group



Interior shots

Furniture shop



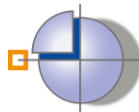
Owners



سيمون آرزت للتطوير والإدارة ش.م.ع.
SIMONARZT FOR DEVELOPMENT & MANAGEMENT S.A.E.



General Consultants



BIT-DESIGN
Architekturbüro



ESO CONSULTANCY
ELECTROMECHANICAL STUDIES OFFICE
مكتب الدراسات الكهروميكانيكية



Sponsors



In cooperation with



قناة السويس للتشييد والبناء



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